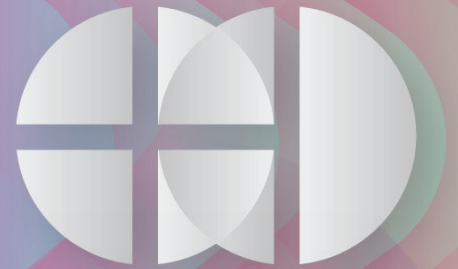


TI HEALTH INTRODUCES DOCTRAX LOOKBACK™

DIGITAL MEETING AD TARGETING SOLUTIONS



Capture the attention of specialty HCPs who have attended medical meetings in the past – with a digital banner, video or CTV message.

HOW IT WORKS:

TI Health has served media to thousands of NPI verified healthcare professionals & decision makers, across more than two-hundred different medical meetings in the United States and Canada.

We'll target HCPs in the specialty of your choice, who were previously targeted at the same in-person medical meeting over the prior 12-months.

Ads will serve to professionals cross-device, exposing them to your marketing message on tablets, phones, laptops and desktops where they are browsing compliant, brand safe content.

IMPACT:

30-Day flight

625,000 Impressions Guaranteed

\$50,000 Investment

Contact your TI Health rep today to review options for Q3 and Q4 2020 meetings and start planning your virtual promotion for Q1 2021